



OLIVIA SMITH

Summary

I am a highly capable and resourceful celebrity stylist currently living in Los Angeles, looking to relocate to London. Throughout my experience as a lead stylist and freelance assistant, working with the most prominent stylists in the industry, I have forged a path in an industry where independence and self motivation is a catalyst to success. I am looking to leverage my expertise, industry connections, and wide breadth of skills in a fast paced, dynamic fashion role.

Skills & Interests

- Skills: Tailoring, Fashion CADs, Adobe Suite, WordPress, Visual Merchandising, Trend Analysis, Copywriting
- Interests: Crocheting, Fashion Blogging, Dogs, Cooking, Pilates, Skiing, Reality TV

Education

PARSONS SCHOOL OF FASHION DESIGN, NEW YORK

Certificate of Fashion Design

Emphasis: Garment Design and

Construction, Pattern Making, Fashion CAD, Fashion Illustration and Technical Sketching.

UNIVERSITY OF WISCONSIN-MADISON

Majors: Retail Business and Consumer Behavior, Economics

Minors: Entrepreneurship, Fashion Design

Involvement: Gamma Phi Beta Sorority, Student Retail Association, Phi Gamma Nu

Business Fraternity

GPA: 3.75

Work Experience

Erica Cloud, Celebrity Stylist - Los Angeles, USA

April 2024 - Present

- Styled and fitted celebrity clients, led photoshoots, created brand partnerships, researched and sourced clothing and accessories.
- Directly coordinated fittings and appearances with agents, managers, and clients, and managed billing of all client accounts.
- Facilitated client partnerships with luxury fashion houses; Gucci, Louis Vuitton, Stella McCartney, Prada, Dior, Alexander McQueen, Burberry, Tiffany & Co., Omega.

Olivia Smith Styling, Celebrity Stylist - Los Angeles, USA

June 2023 - April 2024

- Styled celebrity clients for major red carpets, award shows, and photo shoots; Oscars, Golden Globes, Grammys, Emmys, People's Choice Awards, GQ Magazine, People Magazine, Variety Magazine.
- Assisted and supplanted for celebrity stylists; Warren Alfie Baker, Jeanne Yang, Annie Psaltiras, and Chloe Takayanagi.
- Tailored garments for red carpet events, and worked with luxury fashion houses.

Ilaria Urbinati, Celebrity Stylist - Los Angeles, USA

March 2022 - June 2023

- Assisted in fittings and on set for client television commercials and magazine video/photo shoots.
- Directly advised and communicated with clients, drafting pull emails, pickups and returns, facilitating all paperwork.
- Wrote copywrite, bylines, blurbs, and created images for mens magazine, Leo Edit.

Jared Ellner, Trend Analyst - Los Angeles, USA

December 2021 - March 2022

- Researched brands, runway shows, vintage archives, and designers, to source garments for individual curated looks.
- Facilitated all branding and client emails, pickups and returns, calculated expenses, maintained the studio.

CLD PR, Showroom Manager - Los Angeles, USA

November 2021 - March 2022

- Designed head to toe pulls from the showroom to create a cohesive look for a diverse set of clients.
- Coordinated between showroom and client outreach teams to accurately describe and highlight merchandise.

Freelance Commercial Stylist - New York, USA

January 2021 - September 2021

- Assisted on set stylists to curate the wardrobe selection of television commercial shoots.
- Utilized excel to draft all wrap paperwork and product returns for the wardrobe department's inventory.

Contact

✉ oliviasmith13@gmail.com ☎ +1 626 429 9415 📍 Relocating to London, UK 🌐 oliviasmithstyling.com